



vets beyond borders

Strategic Plan – 2022-2025

OUR VISION

Enabled and empowered communities around the globe that can deliver world-class One Health initiatives, to create a world of better health and welfare for animals and people

How we contribute to this vision

1 ENABLING Deliver successful programs that create community impact

VetMatch - International

Support a greater number of communities in developing countries through strong partnerships with community partners and the deployment of volunteer vets and vet nurses to assist those partners

VetMatch - AU (non-emergency and emergency (AVERT))

Increase our support of local veterinary and animal welfare initiatives by deploying volunteers to local partners; Expand our capacity to support local emergency veterinary responses

Program delivery – hybrid model

Working with existing partners and/or government agencies to develop a model for establishing new programs in-country, which will lead to independent, self-sustaining VetMatch programs

2 EMPOWERING Empower communities through knowledge and education

VetTrain

Expand VetTrain to train more vets in developing countries and build local capacity

Engagement with scientific community

Contribute to global scientific communities with a focus on “One Health” issues

VBB Library and Forum

Facilitate access to clinical and animal welfare knowledge, and promote informative discussion by connecting experts and specialists in various veterinary disciplines with our Partners and Affiliate organisations

3 ENGAGING Build an engaged community of volunteers, donors, sponsors & advocates

Volunteer engagement

Enable mutually beneficial volunteering experiences that support our Partner Organisations and engage our volunteers in their personal and professional development

Donor and supporter engagement

Find new ways to engage donors and supporters in order to continue expanding our reach and impact with new audiences

4 Measure impact for continuous improvement

Measurement and reporting

Formalise our measurement and reporting protocols to support better impact measurement and enable informed decision-making

5 Increase awareness, engagement and connection with our work

Communications strategy

Increase awareness and engagement in VBB to expand our volunteer, supporter and beneficiary relationships

6 Maintain our viability to ensure impact for years to come

Sustainability

Diversify our funding sources to support our ongoing sustainability; create a great place to work and volunteer

Factors that enable our success